

Why a website management contract makes sense

Your website is a potentially powerful source of revenue for your business, it's something you rely on, just like your car for example. Now, you probably don't service your own car, in all likelihood it's on a service plan where someone else takes responsibility for keeping it running smoothly and fulfilling its duties.

Getting your website managed, by us, just makes sense. Along with all the complicated techy stuff we'll also advise and help ensure your site's driving value into your business. Sound like a plan?

WEBSITE MANAGEMENT SERVICES

You run your business, we manage your website

*Are you busy running your business and need your website to just work?
Is your website working for you and your customers?
Is it optimised for mobile devices? Is it fast and reliable?
Is it a true business asset?
Would you like direct access to our team of designers, developers and search marketing experts?*

Our website management services will make sure the answer to all these questions is **YES**, giving you the peace of mind to get on with running your business.

We understand you've probably tried running an in-house team (ouch! that's expensive), we get that you've hired other web companies and that didn't deliver and we know you used to have "this bloke" who looked after your web needs until he just disappeared. Perhaps it's time to hire a professional and reliable team of web experts.

If you think about the job specification of the person you would need to employ to carry out all that's involved with running a successful website it would need to cover.....

- **Graphic design**
- **Web Programming**
- **Search Engine Optimisation**
- **Deep knowledge of web technologies**
- **Business Analysis**
- **Ability to see trends and react to them**
- **Content Creation**
- **Online Marketing**
- **Social Media Management**

Our website management services provide all the required skills in one monthly recurring fee and helps you build your business while we look after your website.

The service is fully proactive and every month we provide full reporting of what we have done and a hit list of activity for the forthcoming month.

A small web team consisting of a designer, coder and search marketing expert represents an overhead of around BDT 500k A YEAR but OUR WEBSITE MANAGEMENT PACKAGES ARE A FRACTION OF THIS. 